The Biz Building Club

Five Website Must-Dos

#1
Be Clear

Who is your website for? How do you help your visitor?

#2
Where to Start?

How do you want your visitor to walk thru your website? Where do you want them to start?

#3
Your Connection?

How relatable are you to your visitor?
Have you been there too?
Did you struggle with that?
Did you achieve that?

#4
Don't ask for the Email too Early

Give your visitor time to get to know you and what you have to offer.

#5
Give a Strong Incentive to Subscribe

People don't really want more emails. Make sure your free offer is something of value.

Copyright 2020 Tina Cook
tina.media